

HIU TUNG KRISTY CHAN

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EXPERIENCE

Sanuk Mak, San Francisco, CA

Dec 2019 - Aug 2020

Market Research Analyst

- Conducted market analysis for San Francisco and Los Angeles co-living project
- Conducted market research on Hawaii Hospitality markets
- Compiled lists of top co-living operators and investor pitch deck for San Francisco Candlestick project

Kidder Mathews, San Francisco, CA

Feb 2019 – May 2019

Research Intern, China Services Department

- Conducted market research for Mayacama Country Club in market repositioning targeting millennials
- Compiled lists of top resort operators, wineries and residential operators for a project in Kenwood

Kidder Mathews, San Francisco, CA

Feb 2018 – Mar 2018

Research Intern, China Services Department

- Conducted research on the most profitable Central Valley agricultural commodities for clients
- Set up international conference calls with Hong Kong for a real estate investment project
- Field investigation to various wineries in Sonoma for an upcoming collaboration with China

China Everbright Securities (HK) Limited, Hong Kong

July 2015-Aug 2015

Summer Intern, Global Capital Markets Department

- Prepared pitch books and daily finance news summaries
- Updated database and organized annual records of Initial Public Offerings (IPOs)
- Learned the IPO process:
- Organized documents used during the IPO process and placed documents in order to effectively learn the processed information (whether the IPO had over allotment, placing prices, international placement or just local placement etc.) on company's database.
- Learned the difference between listing on the Main Board versus the Growth Enterprise Market (GEM) and the different requirements for each.

EDUCATION

Academy of Art University, San Francisco, CA

Feb 2021-Present

Master of Art in Motion Pictures & Television (Writing and Directing for Film)

University of San Francisco, San Francisco, CA

August 2019

Master of Science in Entrepreneurship and Innovation (M.S.)

University of San Francisco, San Francisco, CA

May 2018

Bachelor of Science in Business Administration (B.B.A.)

Emphasis: Entrepreneurship and Innovation

SKILLS/ QUALIFICATIONS

- DRE California Licensed Real Estate Salesperson (DRE# 02104997) (Licensed NBA)
- Multilingual: Highly proficient in spoken and written English and Chinese
- Google Analytics, Hootsuite, Wix, Weebly, and Wordpress to establish online presence